# ALICE FAYE METCALFE

### **Personal Details**

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I am a fully qualified freelance journalist with ten years experience writing for newspapers, magazines and websites, specializing in baby and parenting features. Publications I have written for include thebabywebsite.com, Emma's Diary, Take A Break magazine and a blog for www.baby-moon.eu. I have a toddler called Leo and draw on my experience as a mother, as well as the network of young mums I have made since his birth, in my writing. Recent work includes articles on tongue-tied babies, establishing sleep patterns, dream feeding, baby's development in the first year and breastfeeding cafés.

### **Employment History**

#### Present Freelance Writer

Writing features for publications including Take A Break, Emma's Diary, thebabywebsite.com, www.baby-moon.eu, the Orange website, Exclusive magazines and Dubai Ladies Club Magazine.

October 2009 - Assistant Editor

May 2010 Newsquest: Hertfordshire Editions

Assisting the editor of four newspapers, page packaging the newspapers and managing the plans for each publication, managing and editing the newspapers' websites as well as uploading and downloading their content, holding weekly reporters' meetings, managing the photographic team, sub editing and laying out four newspapers and supplements, proofing and editing pages and web content for legalities, grammar and spelling, on-call duty editor for four in-house print and online publications.

March 2008 – Sub Editor

October 2009 Newsquest: Hertfordshire Editions

Sub editing and laying out two newspapers, uploading and downloading content to the website, proofing and editing pages and web content for legalities, grammar and spelling, on-call duty editor for five in-house print and online publications.

July 2004 - Features Editor (Previously Features Writer)
March 2008 Newsquest: Limited Edition Magazine

Responsible for full editorial content and style of four monthly lifestyle magazines covering travel, property, interiors, fashion, health and beauty, celebrity interviews, theatre, hotel and restaurant reviews and miscellaneous lifestyle features. My position involved:

- managing a team of two permanent staff, and commissioning freelance writers
- sourcing and writing features, and compiling editorial content
- editing, designing and laying out pages
- maintaining responsibility for overall editorial quality and for meeting deadlines

editing the magazine's website (www.lemagazine.co.uk)

# Nov 02 - Jun 04 Features Writer and News Reporter Newsquest: Bucks Free Press and Limited Edition Magazine

As features writer for the Bucks Free Press' arts and entertainment section, Freetime, and for the Buckinghamshire edition of Limited Edition Magazine, my roles included:

- sourcing and writing features, and writing music, exhibition and theatre reviews
- laying out and proofing pages
- commissioning copy from a pool of freelance reviewers

As news reporter (for three months), my responsibilities included reporting on court hearings, council meetings and local news stories, and conducting vox-pops.

# Dec 01 - Aug 02 Freelance Features Writer Newsquest: Evening Press, York and Limited Edition Magazine

My roles included writing features for the Yorkshire edition of Limited Edition magazine and special supplements for the Evening Press. I also worked as a freelance reviewer at the paper, covering concerts and theatre productions.

## **Education and Qualifications**

2005	Refresher course in journalism law
2004	National Certificate Examination (NCE) in Newspaper Journalism
2002	Darlington College of Technology NCTJ Pre-entry Qualification (100/min Teeline shorthand)
2000 - 2001	University of York MA in Music
1996 - 1999	Royal Welsh College of Music and Drama, 2.1 BA (Hons) in Music
1987 - 1996	ABRSM violin and piano, Grades 1 to 8
1989 - 1996	Talbot Heath School for Girls, Bournemouth A-Levels (1996) English, Music, French

### Referees

Available on request.