



i-Optics appoints Jeroen Cammeraat as CEO

New CEO to build commercial team and launch innovative retina imaging system EasyScan

The Hague, The Netherlands – 15th September 2010 – i-Optics, a company focusing on the development and marketing of highly innovative retina and cornea imaging systems, announced today the appointment of Jeroen Cammeraat as Chief Executive Officer (CEO). The company's founder Michiel Mensink has been appointed Chief Technology Officer (CTO). Mr Cammeraat's appointment follows the CE approval of the EasyScan, a ground breaking retina imaging system and the company's first product in a pipeline of multiple eye diagnostic products it will launch in the coming years. Jeroen Cammeraat comes with 20 years of experience as a global executive in medical technology, including former positions as COO with Nucletron, Vice President of Philips Healthcare and CEO of Philips Telemedicine.

i-Optics founder and CTO Michiel Mensink comments on the appointment, "Jeroen's leadership and extensive track record in launching new products and expanding businesses globally is essential to grow i-Optics into the leader of diagnostic solutions in the ophthalmology market. We are currently developing several exciting new technologies next to our first product EasyScan. All of these innovations are based on the fundamental belief that our products have to be fast, easy to use and widely accessible to healthcare providers in order to provide better eye care to all."

Jeroen Cammeraat adds, "I am excited to join an extremely talented team of scientists and engineers and to capitalize on the technology and IP developed by founder Michiel Mensink. Over the past seven years i-Optics has developed two products serving different growth markets: EasyScan for retinal imaging and the Cassini for the most precise cornea topography measurement for contact lens fitting as well as for corneal transplant and LASIK surgery. Both of these products offer unique benefits to doctors and patients. What I find most compelling is that each product has been developed based on a single philosophy: superior eye diagnosis made affordable and easy to use by care providers to better serve patients in the most convenient way."

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The company i-Optics was founded in 2003 and is a leading pioneer in the development and marketing of superior eye diagnosis solutions that are affordable, fast and easy to use by care providers to better serve patients across the world in the most convenient way. i-Optics has a broad pipeline of eye diagnostic products of which the EasyScan and the Cassini will be launched in 2011. The EasyScan is a fast and easy to use non-mydratic retina imaging system based on SLO technology for the diagnosis of Diabetic Retinopathy, AMD and Glaucoma. The Cassini is a first of its kind corneal topographer based on the principle of color coded topography, which allows for superior diagnosis for contact lens fitting, corneal transplant and LASIK surgery. The company i-Optics is backed by Aescap Venture (www.aescap.com)

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