

“J'essai de faire un point.”

A metamorphic study of selected works of Georges Seurat

David Lawrence Alexander

“J'essai de faire un point.”

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“J'essai de faire un point.”

Creative Brief

Project Summary

The subtitle of this site suggests its basic premise. The work, in particular the process, of this French neo-impressionist painter (1859-1891), is explained by examining four major works spanning his career; each through both an early sketch, and the final result.



Design Summary

The site is dominated on its home page by Seurat's most significant work, *A Sunday on La Grande Jatte* (1884-86). It employs design elements that are an extension of both the color scheme of the aforementioned work (in particular, a menu column of **sky/lakeside blue #9999CC**, **burnt orange #CC6633**, **lawn green #999933**, **violet #663366**, and **brick red #993333**), as well as the “pointillist” style of rendering that is most identified with the artist. Also used is a headline font, Berliner Grotesk, that is evocative of the kiosk posters of the time and region.



Audience Profile

The viewer is a student or general art enthusiast, seeking a broad overview of the development of the pointillist style, in particular its evolution from the influence of earlier impressionist painters, and the overall effect of its application.



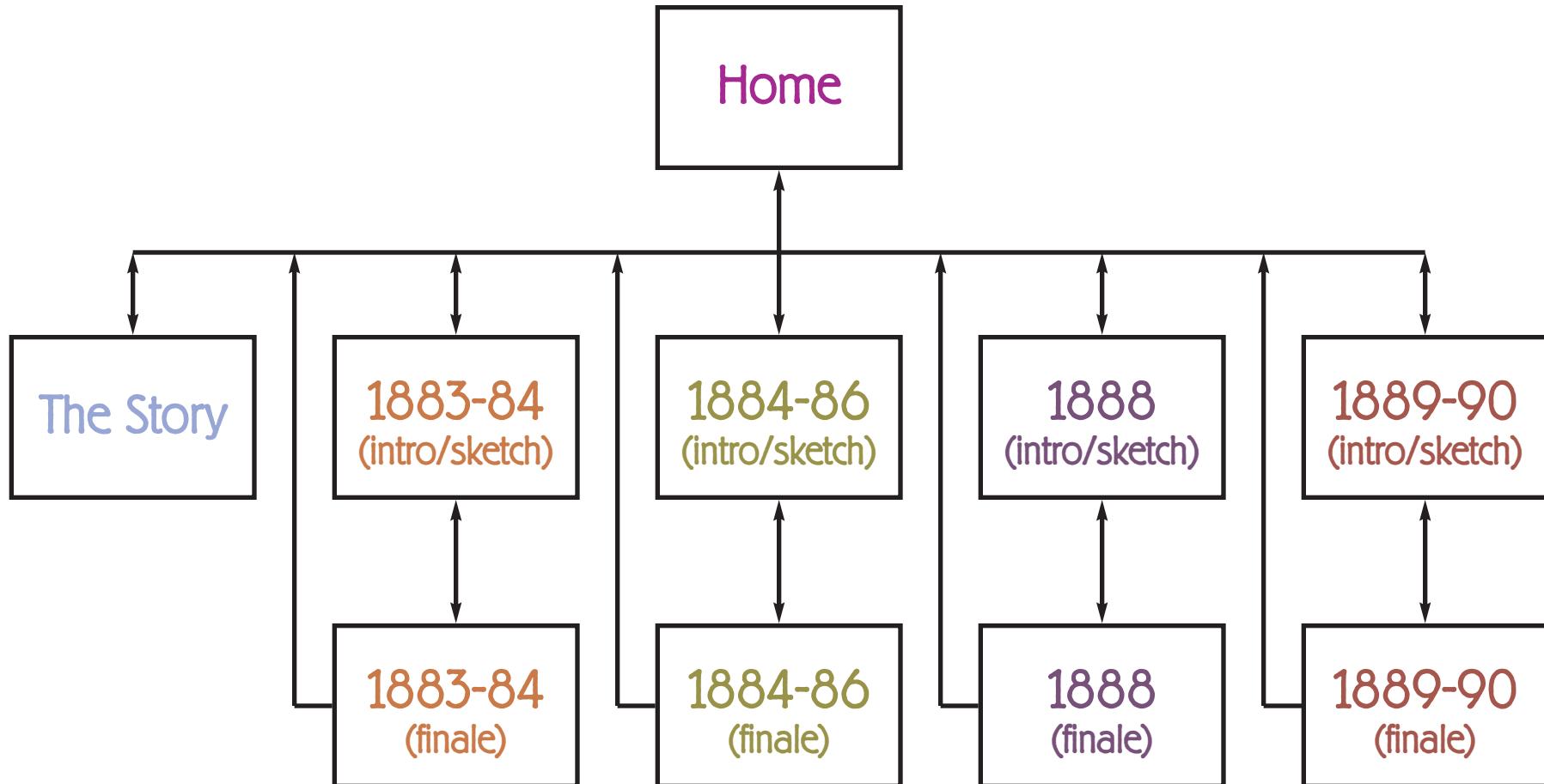
Perception/Tone

With tongue in cheek; as his countrymen would say, a certain *joie de vivre*.



“J'essai de faire un point.”

Flow Chart

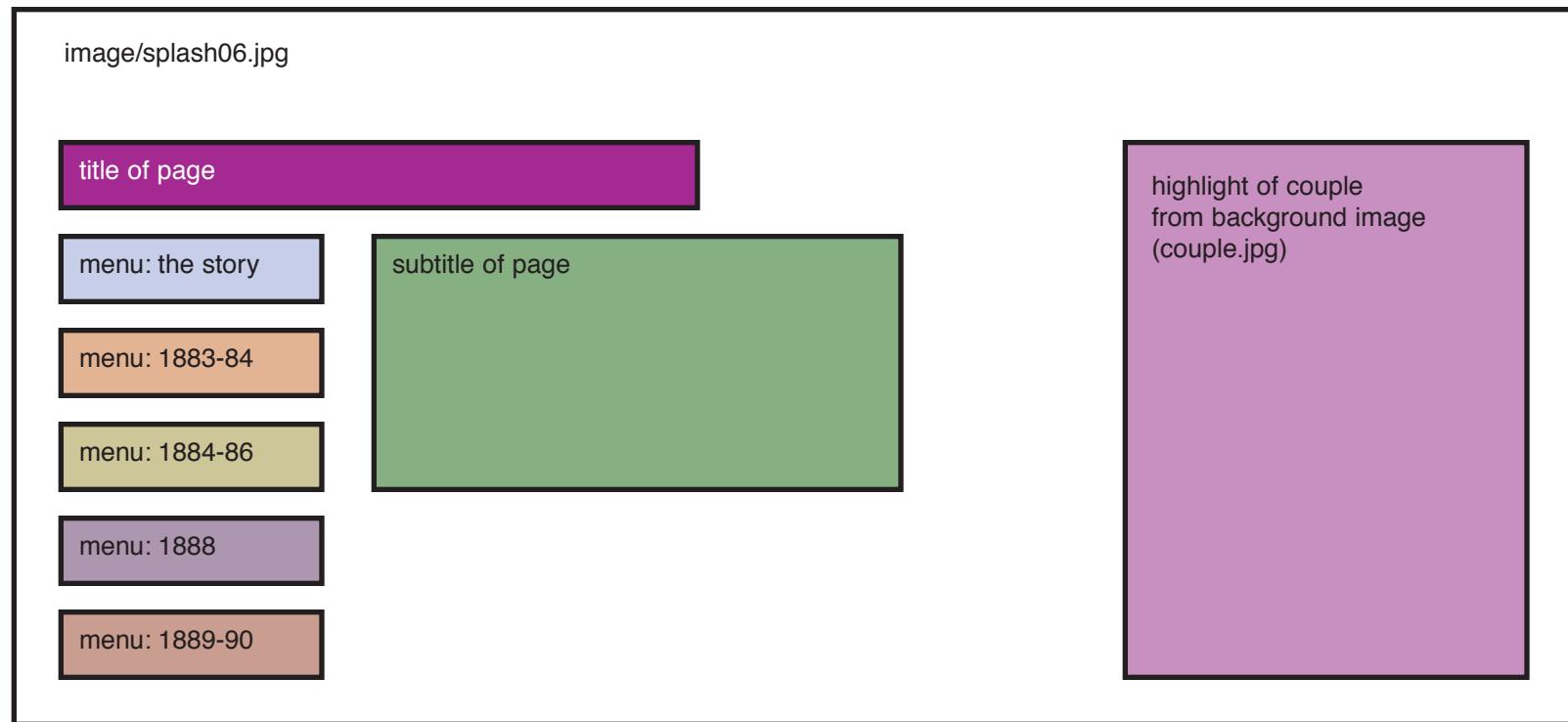


“J'essai de faire un point.”

Wire Frame: Home Page

“J'assai de faire un point.”

A metamorphic study of selected works of Georges Seurat



“J'essai de faire un point.”

Wire Frame: The Story

“I'm trying to make a point.”

Georges-Pierre Seurat (1859-1891)

blank background

title of introduction (menu: the story)

menu: home

menu: 1883-84

menu: 1884-86

menu: 1888

menu: 1889-90

copy:

include introductory remarks, plus (to be continued throughout chapters of site) brief biography, contribution by artist to contemporary scene, implications of his work in the present day, and a selected recommendation of print and online sources

highlight of couple
from background image
(couple.jpg)

“J'essai de faire un point.”

Chapter: 1883-84

Wire Frames: 1883-84, Bathers at Asnières

blank background

title of chapter/page

menu: home

menu: the story

menu: 1884-86

menu: 1888

menu: 1889-90

copy:

commentary on setting/inspiration of work, using early sketch as example (at right), with relation to process toward completion of final work (continuation of chapter on separate page).

images/bathrs_a.jpg

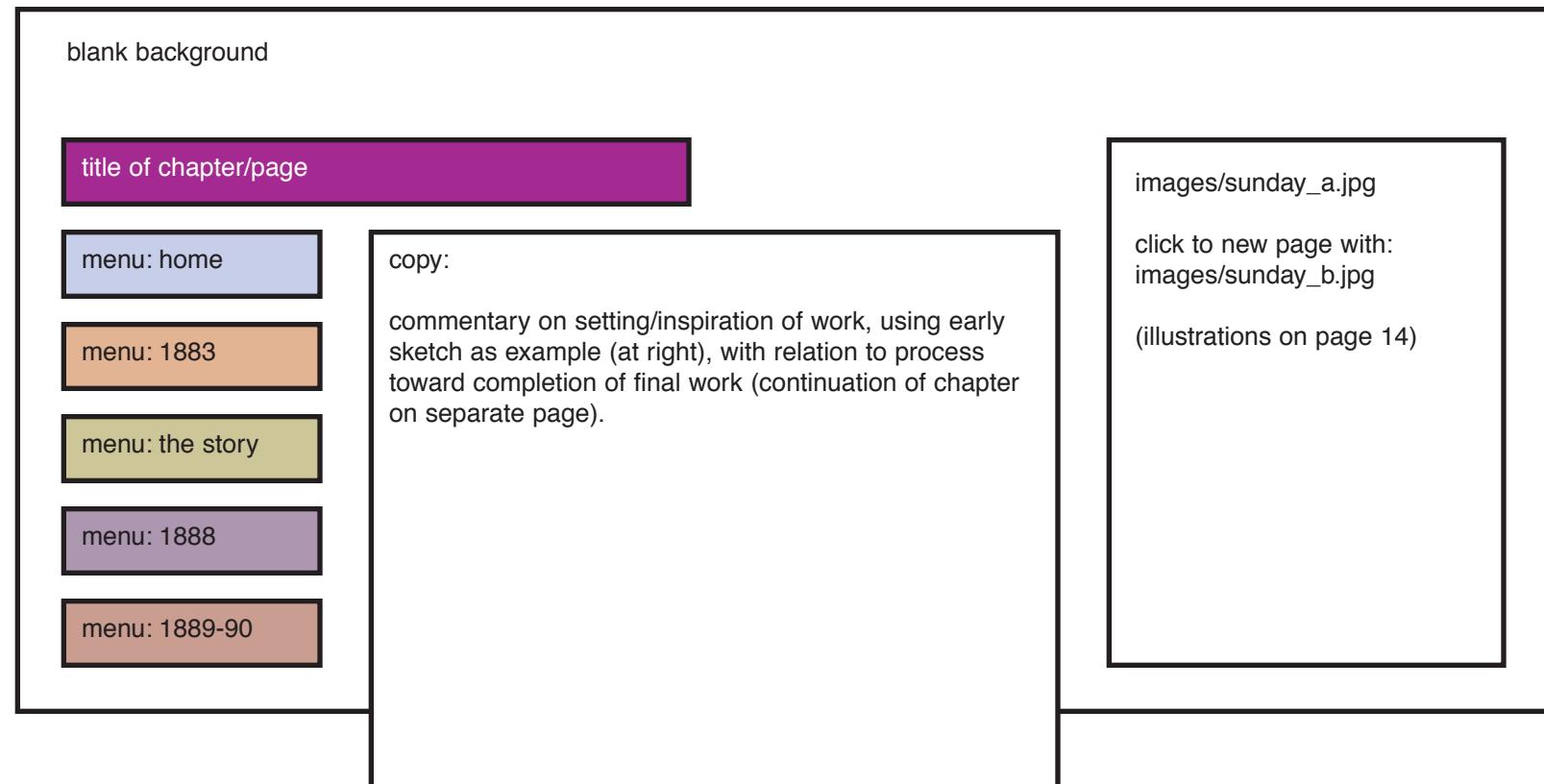
click to new page with:
images/bathrs_b.jpg

(illustrations on page 14)

“J'essai de faire un point.”

Chapter: 1884-86

Wire Frames: 1884-86, A Sunday on La Grande Jatte



“J'essai de faire un point.”

Chapter: 1888

Wire Frames: 1888, Invitation to the Sideshow

blank background

title of chapter/page

menu: home

menu: 1883

menu: 1884-86

menu: the story

menu: 1889-90

copy:

commentary on setting/inspiration of work, using early sketch as example (at right), with relation to process toward completion of final work (continuation of chapter on separate page).

images/cirque_a.jpg

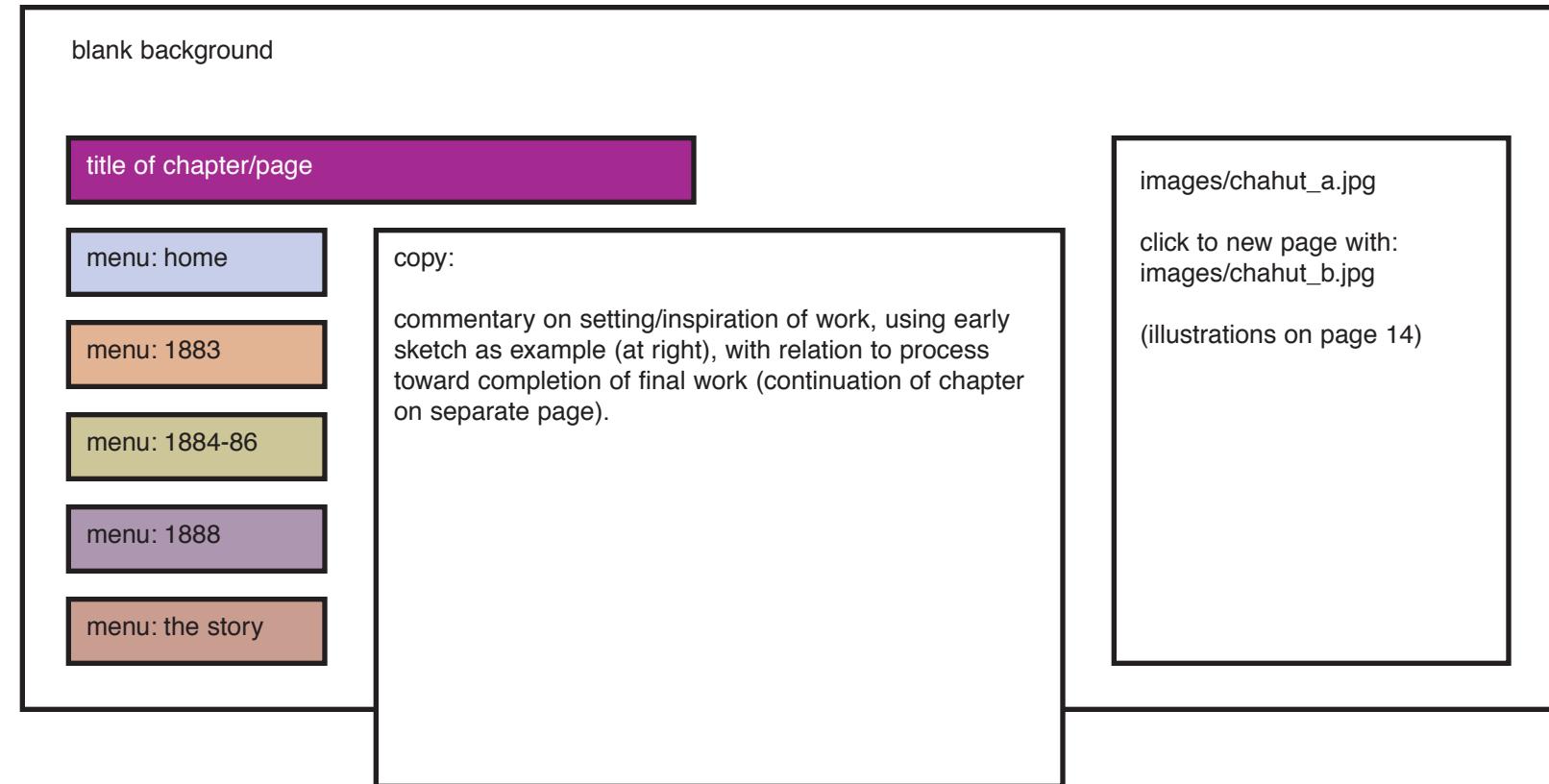
click to new page with:
images/cirque_b.jpg

(illustrations on page 14)

“J'essai de faire un point.”

Chapter: 1889-90

Wire Frames: Le Chahut, 1889-90



“J'essai de faire un point.”

Styles

Color Scheme: Home Page

TITLE: #663366 (violet), #FFFFFF (white). SUBTITLE: #336600 (dark tree green). WEB AUTHOR: #CC6633 (burnt orange), #000000 (black)



Color Scheme: Menu

Menu buttons on second page feature prominent color in equivalent location on home page; in descending order:

sky/lakeside blue #9999CC, burnt orange #CC6633, lawn green #999933, violet #663366, brick red #993333



Font: Headline

Berliner Grotesk, ranging in size from 24 to 60 px.



Font: Text

Helvetica, Arial, sans-serif, 12 px.



“J'essai de faire un point.”

Files

Directory

index.htm
thestory.htm
1883open.htm
1883cont.htm
1884open.htm
1884cont.htm
1888open.htm
1888cont.htm
1889open.htm
1889cont.htm
• • • • • • • • •

Images

index.htm	index.htm	thestory.htm	1883open.htm	1884open.htm	1888open.htm	1889open.htm
	splash06.jpg	story1.jpg	1883top1.jpg	1884top1.jpg	1888top1.jpg	1889top1.jpg
		story2.jpg	1883menu.jpg	1884menu.jpg	1888menu.jpg	1889menu.jpg
		story3.jpg	bathrs_a.jpg	sunday_a.jpg	parade_a.jpg	chahut_a.jpg
		story4.jpg	1883cont.htm	1884cont.htm	1888cont.htm	1889cont.htm
		story6.jpg	1883top2.jpg	1884top2.jpg	1888top2.jpg	1889top2.jpg
			1883menu.jpg	1884menu.jpg	1888menu.jpg	1889menu.jpg
			bathrs_b.jpg	sunday_b.jpg	parade_b.jpg	chahut_b.jpg

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“J’essai de faire un point.”

Credits: Editorial/Research

Copywriting

All text in the site, unless otherwise noted, is composed by the site's author, with the assistance of the sources below as primary reference.



Bibliography: Internet

Elliot, Roger. “The Life and Times of Georges Seurat.” Artschool Online Network, date unknown.

3 Nov 2004.<<http://www.fortunecity.com/victorian/parkwood/249/seven.html>>.

“Georges Seurat: The Quiet Experimenter.” WetCanvas! Cyber Living for Artists. ©1998-2004, Incursio, Inc.

3 Nov 2004.<http://www.wetcanvas.com/Museum/Artists/s/Georges_Seurat>.

Lane, Jim (Biography). “HumanitiesWeb: Georges Seurat.” 16 Mar 1998. 3 Nov 2004.

<<http://www.humanitiesweb.org/cgi-bin/human.cgi?s=g&p=c&a=i&ID=45>>.

Pioch, Nicholas. “WebMuseum: Seurat, Georges.” 16 Jul 2002. 3 Nov 2004.

<http://www.ibiblio.org/wm/paint/auth/seurat>.



Bibliography: Print

Düchting, Hajo, Seurat. Köln, Germany: Benedikt Taschen Verlag GmbH, 2000

(English translation: Michael Hulse, Cologne, Germany).



credits continued on next page

“J'essai de faire un point.”

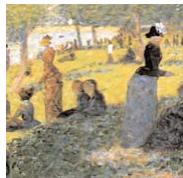
Credits: Images



bathrs_a.jpg



bathrs_b.jpg



sunday_a.jpg



sunday_b.jpg



parade_a.jpg



parade_b.jpg



chahut_a.jpg



chahut_b.jpg

splash04.jpg, couple.jpg

Seurat, Georges. A Sunday on La Grande Jatte. 1884-86.

The Art Institute of Chicago. 3 Nov 2004.

<<http://www.artchive.com/artchive/S/seurat/jatte.jpg.html>>.

bathrs_a.jpg

Seurat, Georges. Study for "Une baigneuse", Le Cheval Noir. 1883.

National Gallery of Scotland, Edinburgh. 4 Nov 2004.

As featured in Düchting's Seurat, page 23.

bathrs_b.jpg

Seurat, Georges. Bathers at Asnières. 1883-84.

National Gallery, London. 3 Nov 2004.

<<http://www.artchive.com/artchive/S/seurat/asnieres.jpg.html>>.

sunday_a.jpg

Seurat, Georges. Study for "A Sunday on La Grande Jatte". 1884.

The Metropolitan Museum of Art, New York. 4 Nov 2004.

As featured in Düchting's Seurat, page 37.

sunday_b.jpg

Seurat, Georges. A Sunday on La Grande Jatte. See above.

parade_a.jpg

Seurat, Georges. Study for "Invitation to the Sideshow". 1887-88.

Foundation Collection E. G. Bührle, Zurich. 4 Nov 2004.

As featured in Düchting's Seurat, page 58.

parade_b.jpg

Seurat, Georges. Invitation to the Sideshow. 1888.

The Metropolitan Museum of Art, New York. 3 Nov 2004.

<<http://www.artchive.com/artchive/S/seurat/parade.jpg.html>>.

chahut_a.jpg

Seurat, Georges. Study for "Le Chahut". 1888-90.

Courtauld Gallery, London. 4 Nov 2004.

As featured in Düchting's Seurat, page 68.

chahut_b.jpg

Seurat, Georges. La Chahut. 1889-90.

Kröller-Müller Museum, Otterlo. 3 Nov 2004.

<<http://www.artchive.com/artchive/S/seurat/chahut.jpg.html>>.



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