



Rappelz to be Launched in Indonesia

Tokyo, Japan – March 3, 2011 – Gala Inc. today announced that Rappelz, an online game developed by Seoul-based subsidiary Gala Lab Corp., is to be launched in Indonesia. A licensing agreement with Indonesia-based distributor PT. Ranob Media Interactive was signed on March 2, 2011.

1. Overview

Rappelz is a Europe-themed MMORPG (Massively Multiplayer Online Role Playing Game) currently provided in 16 languages, for users in many regions around the world including the U.S., Europe, Korea, Japan, Taiwan, Russia, the middle east, and Thailand.

Indonesia's online games market is growing rapidly, partly due to the Indonesian government's information technology initiatives. Ranob Media Interactive is a relative newcomer to the industry, but shows much promise for future growth.

Overview of PT. Ranob Media Interactive

Company name	PT. Ranob Media Interactive
Address	Rukan Eksklusif Mediterania Blok D No.10 PIK, Kamal Muara, Penjaringan, Jakarta Utara 14470, Indonesia
CEO	Bonar Gunawan
Business domain	Operation of online games

2. Overview of agreement

The licensing agreement was signed on March 2, 2011.

The term of the agreement is four years from the launch of the full commercial service.

3. Future efforts

The Gala Group will continue to provide superior games and strive for global expansion of its online games business.

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