



**FOR IMMEDIATE RELEASE** April 12, 2010 **Contact:** Mary Beth VanLandingham (678) 731-8001 Marybeth.vanlandingham@oldcastleapg.com

## GARDENING SERIES FEATURES MULCH PRODUCTION, CONSUMER EDUCATION

## Oldcastle Lawn & Garden facility used to show top quality mulch production process

PAGELAND, SC – WBTV and Blue Max Materials are educating homeowners about the science behind making premium mulch, and they used Oldcastle Lawn & Garden to show the process.

"There is a science to making good mulch and we want to educate consumers about the value of using premium mulch versus recycled construction debris," says Barb Luzum of Blue Max Materials.

While recycled construction debris provides a less expensive alternative to premium mulches, there are risks associated with using it.

Recycled construction materials include anything from land clearing debris, such as trees and shrubs, to recycled pallets. In the case of land clearing debris, the whole wood product, not just the bark is recycled. Other items that may get caught up in the debris and eventual mulch are weeds, seeds, poison ivy and even insect infestations if the material is poorly managed and not properly aged.

"No one really knows what is included in recycled construction debris," says Bob Rollings of Oldcastle. "In the case of recycled pallets, wood naturally soaks up any liquid spills so you could be putting a lot more in your yard and in your ground than you bargained for."

Locally based Oldcastle Lawn & Garden has a no recycled construction materials standard, instead using virgin wood to produce its high quality mulches, including hardwood, cedar, pine, cypress and playground mulch among others.

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"Consistent blends are accomplished with the right equipment, right processes, trained operators and good material sources," says Rollings.

Blue Max has a long standing and strong relationship with Oldcastle and often uses the production facility to train its employees.

The gardening segment is part of WBTV's *Weather in Your Garden* series, a six week series sponsored by Blue Max Materials to show homeowners good gardening practices to insure great results. The mulch segment will appear April 28 on the 5:30 p.m. news show.

## About Oldcastle Lawn & Garden®

Oldcastle Lawn & Garden is a multi-regional provider of packaged consumer lawn and garden products including mulches, soils, organics, soil amendments, limestone and decorative stone. The company operates 30 facilities and manufactures products under multiple brands, including Jolly Gardener®, Soil Dr.®, Green 'n Grow®, KolorScape® and Bella Vista®. Oldcastle Lawn & Garden also provides private labeled products for lawn and garden retailers.

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