Young entrepreneur a ten year veteran at age 21

3 April 2007



Eliot Simon Temple *Photos by John Han*

By Pat Murphy

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Timeless San Francisco ushered Eliot Simon Temple into her latest generation of entrepreneurs who demand and deliver the best, in a party thrown last night by accomplished San Franciscans who know how.

At age 21, Temple already has a ten year track record matching previous generations, forming his first company — Temple Works, proferring "internal and external housework" — garnering a first year net of \$14,000 when he was 11-years-old.

Jocelyn Bulow, who at age 26 launched Bulow's Plouf restaurant in 1996 and is now CEO of Maktub, co-hosted the Elliot Temple launching party with Sophie Azouaou at Sutra Restaurant located on The Embarcadero.

Sutra today is among a series of uniquely popular fine eateries within Bulow's Maktub Group (pronounced mock-tube).



Sutra Bar

Jocelyn Bulow





George Aknin (Sutra's Manager), Sophie Azouaou (introducing Eliot Temple), Eric Fontanini (Director Of Maktub Group)



Sophie Azouaou, Asim Abdullah (Ungaro Fashion Owner), Nouri Azouaou, Elizabeth Laurence (San Francisco Examiner Society Columnist), and Eliot Temple



Eric Fontanini and Sophie Azouaou



The philosophy driving Bulow and Maktub Group aims to create "le plaisir de la table," a French term which literally means, "table-pleasure," but perhaps more accurately describes the right combination of foods and people in a recipe for the good life. This group of French restaurateurs, in other words, is in the business of offering good times.

At the Sutra it is comfort food which drives philosophy of Chef Yo Matsuzaki — Japanese comfort food.



Sutra major domo George Aknin with Chef Yo Matsuzaki

Young Temple has only been in San Francisco for eight weeks, yet classic poise and undauntable persistence caught the attention, and quick embrace, of local entrepreneurs.



Joel Goodrich (Coldwell Banker), Afsaneh Akhtari (Merck), Fariba Revzani, Asim Abdullah (Owner of Ungaro Fashion), Sophie Azouaou (SophiSticate Interiors/SF Sentinel), Jessica Aguirre (Anchor Woman ABC TV-7), Nouri Azouaou (UCSF, Rosenblum Cellars)

Elliot came to The City representing an impressive array of clients, following birth of his second company at age 17; RententiVe Professional Vehicle Care. RetentiVe was a profitable, high-quality, auto detail company that delivered a promising and loyal service to thousands of private country club members at several different locations throughout the Monterey Bay Peninsula.

Shortly after his vehicle care business excelled, he then founded and managed a nonprofit, auto enthusiast club called Project Zaninelli. Project Zaninelli is one of the most exclusive auto clubs which reserves membership for the most sincere auto enthusiasts to share their love and passion for the design, performance and history of various types of automobiles.



In 2003, Eliot accepted a full time position as a Personal Assistant and consultant to the CEO of a Golden-Thirty venture capital firm in Palo Alto, California.

Currently, Eliot is Director of Sales for a weight loss company based in Beverly Hills. Since then, Eliot has held numerous responsibilities in sales and marketing, project and office management, industry research and business development.

Within a year, he decided to manage a highly skilled photographer, Charles de Vegvar based in Los Angeles, California as well. Here, Eliot serves as Manager and Business Developer of Photo Charles, assisting with project and account coordination, as well as implementing contracts and assisting in the overall financial development of Photo Charles.com, email <u>info@photocharles.com</u>



Charles de Vegvary, at left

Eliot also enjoys attending and assisting fundraisers for non-profit organizations, primarily within the healthy lifestyles, artist nourishment and real estate development industries, such as; <u>BOXeight</u>, and <u>Art Space</u>. He developed friendships with Benefit and <u>Raphael House</u>.



Benefit Magazine March/April 2007 Issue



Benefit Founder Dorian Adam, left; Terri DiMartini, Director of Raphael House; and Ralph Hyman, Benefit Vice President of Sales



Paul Corso (Founder and Executive Director of Benefit Magazine), Sophie Azouaou and Nouri Azouaou

He also volunteers with <u>National Preservation Partners</u>, <u>San Francisco AIDS Foundation</u>, and developed personal bonds along the way.



College chum Timothy Morzenti



Sculptor Shauna Rosenblum whose work is currently being shown in Guadalajara with an opening set for May locally at Diega Rivera Gallery









Eric Fontanini, Pat Murphy (SF Sentinel Publisher), Nouri Azoauou

Sponsors included <u>Aromafloria</u> (organic scented beads), <u>R & B Cellars</u>, <u>Rosenblum</u> <u>Cellars</u>, Nouri and Sophie Sophie Azouaou of Rosenblum Cellars, and <u>SophiSticate</u> <u>Interiors</u> (decorations, floral arrangements).